



CrimsonLogic

Solutions. Simplified.

A member of the PSA Group

TOTAL TRADE PLATFORM

Powering Global Trade Connectivity

全方位贸易平台 如何推动全球贸易互联互通

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The New Norms Of Global Trade

全球贸易
新规范



Trends and Challenges in the 2023 Container Shipping Industry

2023年集装箱航运业：趋势和挑战

Gradual revival of global trade 全球贸易逐步复苏

Increased adoption of digitalization and automation to improve efficiency and supply chain visibility 数字化和自动化提升，以提高效率和供应链可视性

Freight rates and pricing volatility 运费波动



Trends and Challenges in the 2023 Container Shipping Industry

2023年集装箱航运业：趋势和挑战

Cybersecurity threats 网络安全威胁

Capacity crunch and equipment shortages 产能紧缩和设备短缺

Port congestion and infrastructure challenges 港口拥堵和基础设施挑战

Trade disputes 贸易争端





Converging Needs Between

Governments & Businesses

政府与企业：需求的融合

- Control 管制
- Connectivity 连接性
- Competitiveness 竞争力

“Total Trade” 全方位贸易

***The end-to-end value chain of cross-border trade
across government and business segments***

跨政府和商业部门
实现跨境贸易 端到端链接



Total Trade Platform

全方位贸易平台

利用贸易便利化和数字技术的专业知识，帮助政府和企业提高贸易的管制、连通性和竞争力

Harnesses expertise in trade facilitation & digital technologies, for governments and businesses to improve levels of

**Control, Connectivity
& Competitiveness in
Global Trade**

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