



INTERMODAL
ASIA 2023

集装箱多式联运亚洲展

19 - 21 JULY 2023 - SWEECC, SHANGHAI, CHINA



6,462

Attendees



40

Thought-Leading
Speakers

100+

World-Class International Exhibitors



26

Countries Represented



POST EVENT REPORT 2023

intermodal-asia.com

Organised by:



informa**markets**



中国集装箱行业协会
CHINA CONTAINER INDUSTRY ASSOCIATION

EVENT SUMMARY

Intermodal Asia Review

Four years in the making and well worth the wait!

As a seasoned events professional the last three years, waiting for restrictions to ease and for us to host Intermodal Asia again has been somewhat frustrating. But July 19th marked a significant leap back to normality as we opened our doors and welcomed local and international visitors. Intermodal Asia 2023 started with a vibrant Lion Dance, setting the tone for a fantastic show. In a heartbeat, what had been a difficult and testing period for me, and my team, dissipated. We were thrilled to be back, hosting live events and facilitating connections in the container shipping industry.

The exhibitor stands were impressive, showcasing the efforts and creativity needed to engage with senior buyers. The conference programme was a hit, drawing a large and engaged audience. The presentations by CCIA and their experts covered vital topics such as the China Container Industry's annual report, Intermodal Development Trends, and China-Europe freight routes. Additionally, our international panel sessions explored the global outlook and emphasised the importance of collaboration.

The energy and buzz in the exhibition hall made Intermodal Asia truly memorable, and the feedback has been overwhelmingly positive. This report will delve into the highlights of this year's show and provide essential demographic insights.

To our exhibitors and visitors, and especially our partners CCIA, you have my heartfelt thanks for making the last four years well worth the wait!

Roll on May 2024 when we will back in the bustling international hub of Shanghai again.

Rob Fisher
Group Director
Intermodal

**We would like to thank our
event partner for their support**

CIMC 中集

**We would like to thank our official 2023
sponsors for their support**

Lanyard Sponsor



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EVENT SUMMARY

Cooperation, confidence and growth

Intermodal Asia 2023 is a grand event that the industry has been waiting for and looking forward to for three years. As one of the organisers, I am deeply gratified to see the enthusiastic response from the vast number of exhibitors and visitors.

The 2023 exhibition had three unique features that are different from the past. Firstly, the exhibition scale far exceeds the best level in history. Secondly, a large number of container transportation and logistics enterprises actively participated in the exhibition. Thirdly, the conference had fascinating and rich topics, with the world's first release of the Horizon-Container Supply Chain Prosperity Index, the Annual Report on China Container Industry and Intermodal Development 2022, and the first batch of Multimodal Transport Operator Certification, among other important industry service achievements, showing new technologies and products that have made progress and green development in the industry over the past three years.

These are the charm of Intermodal Asia 2023. We maintain three beliefs for Intermodal Asia. We believe that more international enterprises will participate. We believe that more Chinese enterprises will participate and seek more opportunities for cooperation and communication with the world. We believe that the cooperation between CCIA and Informa Markets will become increasingly close, and the confidence of the organisers will also present a better exhibition experience in the industry.

Li Muyuan

Executive Vice President and Secretary-General
CCIA



VISITOR SUMMARY

6,462
Attendees

// The COA had a very successful event, with many members and industry partners visiting the stand throughout the three days of the show. Congratulations to the Informa team for organising the event. //

Kate Marszalek, Container Owners Association, 2023 Exhibitor

91% OF VISITORS ARE FROM MAINLAND CHINA, HERE ARE THE TOP 10*

China



Singapore



South Korea



USA



Germany



India



Japan



United Arab Emirates



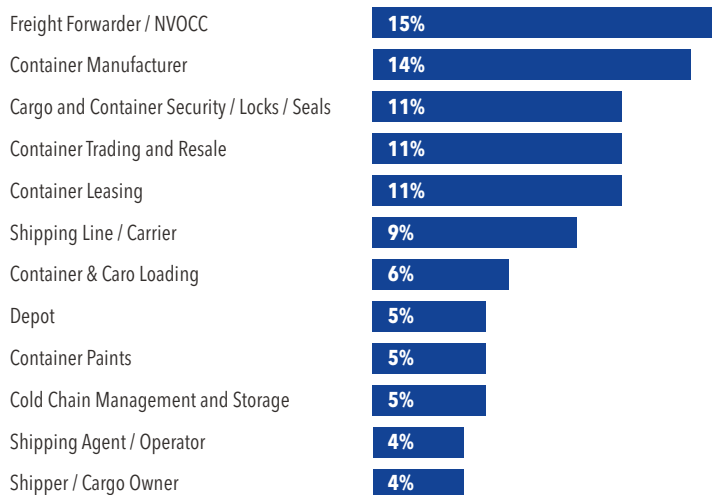
Netherlands



Vietnam



TOP COMPANY BUSINESS ACTIVITIES*



58%

of visitors are senior management or above*

75%

of visitors had decision-making power within their business*



**// A good place to network and
meet old and new people. //**

Keston Chia, AXSMarine, 2023 Visitor

**// Intermodal Asia is the best platform for international suppliers. It is the perfect
vehicle to demonstrate intelligent container design, manufacturing, storage and
transportation, tracking, supply chain management and technology services. //**

Steven Xue, Greatboxx, 2023 Exhibitor

DELIVERING A QUALITY AUDIENCE

Over 9 in 10

exhibitors say they will be re-booking for 2024, with 18% of these
having already re-booked – as at July 2023*

98%

of exhibitors consider the show as
important to their business, of which

63%

say that Intermodal Asia is essential
to their business*

93%

of exhibitors said they met their
objectives for exhibiting at
Intermodal Asia* (An average
of 3.92 compared to an industry
benchmark of 3.46.)

Over 84%

of exhibitors say they are likely / extremely likely to
recommend Intermodal Asia to a friend or colleague
in the future.

A Net Promoter Score of +42.*

* Independent research by Explori.

* Information taken from the Intermodal Asia visitor statistics, July 2023.



// Intermodal Asia exceeds all expectations! Presents a comprehensive showcase of cutting-edge innovations and services, and the networking opportunities have proved invaluable in connecting us with key players in the industry. **//**

Akash Agarwal, Crystal Group, 2023 Exhibitor

HERE'S A SNEAK PEEK OF THE ESSENTIAL EVENT FOR THE ASIAN CONTAINER SHIPPING AND INTERMODAL TRANSPORT COMMUNITIES...



Intermodal Asia 2023 Day 1, 19 July 2023

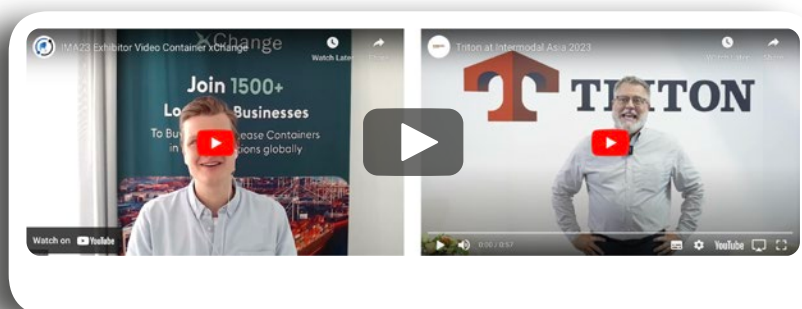


Intermodal Asia 2023 highlights, Day 1



Triton at Intermodal Asia 2023

WATCH ALL THE INTERVIEWS



// More than an event, Intermodal Asia is ideal for gathering talent and exchanging ideas. A true showcase and channel for trading. **//**

Liu Xiuchun, Technical Director, 2023 Visitor

// Intermodal Asia is the ideal place to source and understand market changes. **//**

Claude Huang, Kukdong, 2023 Visitor



**VIEW 2023
PHOTO GALLERY**



Intermodal Events portfolio



Where the **container industry** connects to do business

INTERMODAL EUROPE 2024

12-14 November, Rotterdam Ahoy
Connecting the Container Industry

12 - 14 November 2024
Rotterdam Ahoy

intermodal-events.com
#IntermodalEU

INTERMODAL NEWS

intermodal-news.com

INTERMODAL ASIA 2024

22-24 May, Shanghai

Connecting the Container Industry



集装箱多式联运亚洲展

22 - 24 May 2024
SWECC, Shanghai, China

intermodal-asia.com
#IntermodalAsia

**STAND
SPACE IS VERY
LIMITED.**

**TO SECURE THE BEST LOCATION AND TO LEARN ABOUT
ADDITIONAL SPONSORSHIP OPPORTUNITIES, PLEASE
CONTACT A MEMBER OF THE TEAM TODAY!**



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