

Your platform in Asia to meet the  
global container, transport and logistics market



Tuesday 14<sup>th</sup> July

**ILSS** | INDUSTRY  
LEADERS  
STRATEGY  
SUMMIT  
行业领导者战略峰会

10:50 – 11:10

**Signature Ceremony: Commitment to China's Container Industry Sustainable Development Responsibility**

*The China Container Industry Association (CCIA) will bring together all members of the container industry. Under the witness of global counterparts, national ministries and commissions and experts, a signing ceremony will mark a "commitment to fulfill the sustainable development of the Chinese container industry".*

**Moderator:** Li Muyuan Executive Vice President and Secretary General, CCIA

**10:50 – 11:00 Declaration of Commitment to Promote the Initiative for Promoting the Healthy and Sustainable Development of the Chinese Container Industry**

Huang Tianhua, President, CCIA

**11:00 – 11:10 Signing Ceremonies:** container manufacturing enterprises, container coating suppliers, and container component suppliers.

11:10 – 13:30

**China Container Industry Sustainable Development Forum**

*In December 2019, the CCIA issued the "Promotion Initiative for Promoting the Sustainable Development of the Chinese Container Industry", and proposed that all enterprises are responsible for ensuring good quality and safe production. The five major aspects of environmental protection and energy saving, occupational health, and reasonable structure will jointly promote industry self-discipline.*

**Moderator:** Senior Representative CCIA

**11:10 – 11:30 Container safety production and risk prevention**

Shanghai Fire Research Institute of Emergency Management Department

**11:30 – 11:50 Occupational health maintenance in the container industry**

Senior Representative, Shanghai Health Committee

**11:50 – 12:10 Container Quality Assurance**

Senior Representative, China Classification Society

**12:10 – 12:30 Supply-side reform of the container industry**

TBA

**12:30 – 13:30 Container environmental technology**

TBA

**14:30 – 16:00**

**Global Overview of the Container Shipping Market**

*This forum will discuss likely future trade movements, key trends, current supply and demand, possible future sector consolidation, and new technologies impacting the global container shipping market.*

**Moderator: TBC**

**Speakers Include:**

**Tim Power** Managing Director, Drewry Shipping Consultants

**Jonathan Zhu** Managing Director for Greater China, MSC

**Fang Fang** Senior Consultant, Royal Haskoning DHV

**Senior Representative** Shanghai International Shipping Institute (SISI)

**Senior Representative** ABN AMRO

**technology**  
THEATRE

**11:00 – 12:30**

**Cold Chain Forum**

*As the global transport of perishables and pharmaceuticals expands, reefer logistics rapidly evolves along with it. With new technologies emerging, companies face the challenge of constantly updating their supply chain processes. The Cold Chain Forum will address aspects of both the market and innovative technologies.*

**Moderator: Mark Bennett** President, Sun Intermodal

**11:00 – 11:20** **Jessica Poliner** Thermo King Rail, Air & Sea

**11:20 – 11:40** **Senior Representative** Maersk

**11:40 – 12:00** **Senior Representative** Daikin

**12:00 – 12:20** **Senior Representative** Carrier Transcold

**12:20 – 12:30** **Discussion & Close**

**12:30 – 13:10** **Lunch**

**13:10 – 15:45**

**New Digital Container Solutions**

*Assessing progress so far and looking to the future for platform collaboration and digitization in container logistics with a focus on new delivery models and disruption of the existing market. Topics include container optimization, blockchain technologies and groundbreaking software.*

**Moderator: Jason Chiang** Director, Ocean Shipping Consultants, Royal Haskoning DHV

**13:10 – 13:30** **Tom Van Dijk** Senior Consultant, CapGemini

**13:30 – 13:50** **Christian Roeloffs** Managing Director, Container xChange

**13:50 – 14:10** **TBC**

**14:10 – 14:30** **Jerry Guan** Senior Commercial Manager – Asia Pacific Region, Tradelens

**14:30 – 14:40** **Discussion & Break**

**14:40 – 15:00** **Triangulation & Matchback of Containers: Saving Billions for the Shipping Industry**  
Dhruv Taneja, Founder & CEO, Matchlog Delivery

**15:00 – 15:20** **Joyce Tai** Freightos

**15:20 – 15:40** **TBC**

**15:40 – 15:45** **Discussion & Close**

**15:50 – 17:20**

**Smart & Sustainable Ports and Terminals**

*With sustainable new technologies perforating the industry, attention has turned to the role of ports in creating a green supply chain. This forum highlights some case studies of existing infrastructure as well as key developments and trends in port technology.*

**15:50 – 16:10** **Jakub Koczara** Marketing Manager, Port of Gdynia

**16:10 – 16:30** **Shahzad Athar** Associate Vice President, Adani Ports

**16:30 – 16:50** **Jan van der Borgh** Port of Antwerp Representative & Guest Professor, Shanghai Maritime University

**16:50 – 17:10** **Port of Hamburg**

**17:10 – 17:20** **Discussion & Close**

## innovation THEATRE

**ITF Intermodal in China Day:** This high-level event has been held for five consecutive years at Intermodal Asia and has become an important platform for mutual understanding and cooperation between China and the rest of the world in the intermodal sector. Content covers all areas of intermodal transport, including: the latest market analysis and policy developments, case studies, education and training.

**11:30 – 12:30**

**Public Release Ceremony: China Container Industry Report (2019)**

*The China Container Industry Association (CCIA) has issued the China Container Industry Report annually since 2015, providing a basis for the development of the container industry as well as corporate decision-making. The press conference will be attended by national ministries and commissions, leaders of international co-operation organizations and major news media.*

**Moderator: Gao Xuan** Project Manager, Consulting and Research Department, CCIA

**Speaker: Li Muyuan** Executive Vice President and Secretary General, CCIA

**12:30 – 13:30** **Lunch**

**13:30 – 15:00**

**Intermodal Transport: Yangtze River Delta Development**

**Speakers TBC**

**15:00 – 16:00**

**Intermodal Transport: Key Case Studies**

**Speakers TBC**

10:30 – 12:00

**Tank Container Forum**

*This forum brings together an experienced panel to discuss: transportation of liquid chemicals, food and other products; storage and logistics solutions; the global tank container market; intermodal development opportunities and LNGs.*

12:00 – 13:00 Break

13:00 – 15:00

**Hong Kong Airlines Intermodal Transport Development**

*Jointly organized by CCIA and China Ocean Shipping.*

*In recent years, the rapid growth of China's intermodal sector has brought new development opportunities to the Chinese container industry. Ports, as an important hub of marine and rail transport, play a vital role in this development. Marine and rail transport are effective ways for shipping companies to expand and seek new development strategies. The forum theme is "Unicom's Global Smart Connected Future": bringing together port and shipping industry professionals to explore the development of intermodal transport.*

**Speakers TBC**

15:15 – 17:25

**Belt & Road Initiative: Transforming Transport**

*The current and future development of the Belt and Road Initiative will impact on the future of trade in Asia and internationally. This forum will discuss the progress so far and any likely future expansion. Topics will include: a review of trade routes, technology, investments and impact in the regions.*

**Moderator: Aasim Siddiqui** Chairman, All Pakistan Shipping Association

**Part One: Ports & Maritime**

**15:15 – 15:30** **Matteusz Dawidowski** Chief Asia Representative, Port of Gdansk

**15:30 – 15:50** **Frank Schulze** General Manager, DB Cargo Liaison Office China

**15:45 – 16:00** TBC

**16:00 – 16:05** Discussion

**Part Two: Road and Rail Freight in the expanding Belt and Road Initiative**

**16:05 – 16:20** **Senior Representative** Hupac

**16:20 – 16:35** **Ran Wang** External Affairs Manager S & SE Asia, IRU

**16:35 – 16:50** TBC

**16:50 – 17:05** TBC

**17:05 – 17:10** Discussion & Close

**10:30 – 12:30**

**Global Smart Container Forum II**

*Global Smart Container Alliance (GSCA) brings key global players in the field of smart container together to network, discuss and exchange on future global smart container developments and applications, as well as to engage in new partnerships.*

**Speakers TBC**

**13:20 – 14:00 Lunch**

**10:40 – 13:00**

**Global Smart Container Forum I**

*How new technologies in container shipping are creating greater transparency and encouraging increased profitability, efficiency and resilience*

**Moderator: Tom Van Dijk**

- 10:40 – 11:00** **Marianna Levtov** Commercial Project Manager, Nexxiot  
**11:00 – 11:20** **The next evolution of the smart container**  
Don Miller, VP Sales & Marketing, Globe Tracker  
**11:20 – 11:40** **Senior Representative** ORBCOMM  
**11:40 – 11:50** **Discussion & Break**  
**11:50 – 12:10** **Unlocking new business opportunities with the smart container**  
Kelvin Pan, CEO, Shenzhen Aoyi Technology Co. Ltd.  
**12:10 – 12:30** **Sylvain Prevot** Director of Business, Traxens  
**12:30 – 12:50** **Luc Terral** CEO, ReeferPulse  
**12:50 – 13:00** **Discussion & Close**

**10:30 – 11:50**

**Alternative Uses for the Shipping Container**

*This forum brings together an experienced panel to discuss all aspects of the repurposed shipping container from design and modification to cost and feasibility, providing case study examples of projects. It will discuss the many different ways the shipping container is being used today.*

**Moderator: TBC**

- 10:30 – 10:50** **Matthias Laufer** xCube Engineering  
**10:50 – 11:10** **Xu Xujun** Founder, Yiduan Shanghai Interior Design  
**11:10 – 11:30** **He Menhija** Playze Shanghai  
**11:30 – 11:50** **Discussion & Close**

**11:50 – 13:00 Break**

**13:00 – 14:00**

**Container Manufacture & Design**

*This forum highlights key developments in the design and construction of shipping containers, from paints and sealants to flooring and cleaning solutions.*

**Speakers TBC**

**14:15 – 16:15**

**SISI Perspective on the Development of Container Shipping in China**

*Hosted by the Shanghai International Shipping Institute*

*Focus on the China Shipping Market*

**Speakers TBC**